



Biiwii and NFTRH

eResearch Corporation has been posting selected articles found on Biiwii.com and NFTRH.com since March 2017. We have been doing so with what we thought was implicit authorization from the website owner, Gary Tanashian. Apparently, Mr. Tanashian was not aware that he had given eResearch such authorization.

On February 8, 2018, Mr. Tanashian penned the note below and posted it on both Biiwii and NFTRH. He also sent an e-mail note to eResearch with a cease and desist order.

eResearch took the initiative and e-mailed directly to Mr. Tanashian with an answer to his e-mail. Our answer is provided on the next page. Mr. Tanashian then replied to our e-mail. "All's Well That Ends Well"

Talk About Eyeball Harvesting; You Can Sign Up to a Site and Get My Free Content... For Free

Gary Tanashian, February 8, 2017

You can sign up to a website and get my posts. But *only* if you sign up first. So what if you have to look at a few ads, unlike here at NFTRH.com and at Biiwii.com. Glad I could help your business guys, but you are done now.

[Biiwii/NFTRH at eResearch](#)

Don't actually click the link unless you want their ads to register your eyeballs.

Never mind the fact that I've never heard of this site and that it is putting my content behind a sign-up wall. I assume it is all public content, because I can't access it without signing up. It had better be public or else they'll be in big trouble. Even then, any media oriented lawyers who may be reading are more than welcome to use the contact link above and let me know what my options are.

They are even sucking in the work of Biiwii authors. This post will show up in their content vacuum and serve as a cease and desist letter. But I'll also contact them directly and politely notify them.

Unbelievable.

See the eResearch response on the following page.



E-MAIL FROM BOB WEIR TO GARY TANASHIAN, FEBRUARY 8, 2018

Hello Gary.

I received your e-mail, Cease and Desist, although I was unsure it was actually from you, or whether it was a scam/spam, until I saw your note on the NFTRH website.

I apologize for upsetting you but I ALWAYS check with a Third Party investor website administrator BEFORE I publish and post on the eResearch website any of the Third Party's research/investment articles.

I know that I sent you an e-mail back in March 2017 specifically asking you if you had any objection to eResearch posting articles from Biiwii and NFTRH on the eR website. Unfortunately, I cannot find the e-mail that I sent to you with that request. I am also pretty sure that you did not answer me at that time.

I learned about Biiwii/NFTRH in March 2017 from one of my 2,700 Subscribers (yes, subscription to eResearch is FREE). At that time, I signed up for your weekly eLetter (which I continue to receive).

I NEVER cover Third Party research/investment articles that are not available free on the internet. Many of them have the SHARE icon available, as you have on your NFTRH articles and on the Guest Posts on Biiwii, which indicates the author wants maximum distribution.

On a regular basis, I send out a Subscriber Alert to my 2,700 Subscribers. In each Alert, I review articles that I have posted on the eR website and which have been written either by myself or by Third Party analysts.

I provide a direct link from the Subscriber Alert to each article reviewed. Subscribers, once they have signed up for Free (which I ask prospective Subscribers to do so that I have an active database of interested Readers to send my Alerts to), they can access an article directly from the Alert, or they can go to the eR website and click on any article posted.

I give full recognition and acknowledgement to the Third Party provider so that, in no way, can any Reader believe that it was either Bob Weir or eResearch that wrote the article.

In other words, I try to promote my Third Party article providers as much as possible, which I assume that you would want.

To be clear, I do not receive any fees or compensation from my Subscribers or from any Third Party research/investment articles provider.



Gary, the NFTRH and the Biiwii Guest Posts are always among my most-read posts from my Subscriber Alerts.

I am attaching an example of a Biiwii article and a NFTRH article that are on the eR website. Please review them. You will note that I promote GT and Biiwii and NFTRH extensively, both at the beginning and at the end of each article. I simply use the eResearch banner for the benefit of my website and Subscribers (almost all of whom are retail and institutional account executives, buy-side and sell-side portfolio managers, and high net worth individuals).

If, after having a look at what I publish from Biiwii and NFTRH, you still want me to Cease and Desist, then I will.

I hope that this will not be the case and that you will sanction eResearch to continue distributing the excellent Biiwii and NFTRH articles that are freely available on your websites.

Bob Weir

HERE IS GARY`S REPLY

After communication with the site's owner I've learned it's not a nefarious thing. He thinks he requested permission but can't find the email and I don't remember it. Regardless, it's more an email list than a website and he appears to do right by the people he spotlights with respect to attribution. So, I retract my indignation.

"All's Well That Ends Well"

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eResearch was established in 2000 as Canada's first equity issuer-sponsored research organization. As a primary source for professional investment research, our Subscribers (*subscription is free!!!*) benefit by having written research on a variety of small- and mid-cap, under-covered companies. We also provide unsponsored research reports on middle and larger-sized companies, using a combination of fundamental and technical analysis.

We complement our corporate research coverage with a diversified selection of informative, insightful, and thought-provoking research publications from a wide variety of investment professionals. We provide our professional investment research and analysis directly to our extensive subscriber network of discerning investors, and electronically through our website: www.eresearch.ca.

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