

## **BNN BLOOMBERG MARKET CALL**

**eResearch Corporation** is pleased to provide two excerpts from Thursday's BNN Bloomberg Market Call Newsletter.

Set out below are the respective Market Outlook commentaries from two leading investment analysts, plus Links to their respective 45-minute video interviews.

---

### **MARKET OUTLOOK**

Kash Pashootan, CEO and Chief Investment Officer at First Avenue Investment Counsel  
Focus: North American Dividend Stocks and Portfolio Construction

---

Investing in equities has felt very different recently, compared to the last seven years.

It has just been so long since we have experienced the good and the bad of being in equities. We have only had the good. We have not had the volatility, the declines, the pull-backs. So, many have become accustomed to having a certain expectations in equities, which is primarily the rewards of being in equities and not some of the price you pay to get those higher returns. You see all of this translate primarily in the fact that volatility has come back, and it is really a new phenomenon for many because we have not had it for many years.

**VIDEO:** Kash Pashootan 45-Minute Video Interview <CTRL-CLICK> [HERE](#)

**TWITTER:** [@kashpashootan](#)

**WEBSITE:** [www.firstavenuecounsel.com](http://www.firstavenuecounsel.com)

<continued>

---

## MARKET OUTLOOK

Prakash Hariharan, CEO of AnalytixInsight  
Focus: North American Large Caps and Dividend-Paying Stocks

---

The markets are testing the 3 per cent yield of the U.S. 10-year treasury as a threshold for risk. The swing is earnings yield, with tax reform in the U.S. providing a tailwind. This is an environment for stock picking, with strong fundamentals set to drive value.

It could potentially mark the return of value investors, who have been on the sidelines in the high-growth environment of the last three years. The silver lining will be in the tech names, as areas like machine learning, the Internet of things and artificial intelligence gain penetration. These will transform businesses, particularly in the fintech and enterprise world.

**VIDEO:** Prakash Hariharan 45-Minute Video Interview <CTRL-CLICK> [HERE](#)

**WEBSITE:** [www.analytixinsight.com](http://www.analytixinsight.com)

---

<continued>

## BNN.CA

To access the BNN Home Page, <CTRL-CLICK> here: [BNN](#)

To go to BNN Market Call Afternoon, <CTRL-CLICK> here: [Market-Call-Afternoon](#)

To go to BNN Market Call Tonight, <CTRL-CLICK> here: [Market-Call-Tonight](#)

BNN's Morning Newsletter and evening Market Call Newsletter can be delivered to your inbox by going to <CTRL-CLICK> here: [www.bnn.ca/subscribe](#).

---

**eResearch** was established in 2000 as Canada's first equity issuer-sponsored research organization. As a primary source for professional investment research, our Subscribers (*subscription is free!!!*) benefit by having written research on a variety of small- and mid-cap, under-covered companies. We also provide unsponsored research reports on middle and larger-sized companies, using a combination of fundamental and technical analysis. We complement our corporate research coverage with a diversified selection of informative, insightful, and thought-provoking research publications from a wide variety of investment professionals. We provide our professional investment research and analysis directly to our extensive subscriber network of discerning investors, and electronically through our website: [www.eResearch.ca](#).

Bob Weir, CFA, Director of Research

<p><b>Note:</b> All of the comments, views, opinions, suggestions, recommendations, etc., contained in this Article, and which is distributed by eResearch Corporation, are strictly those of the Author and do not necessarily reflect those of eResearch Corporation.</p>
---