

Notes From The Rabbit Hole

eResearch Corporation is pleased to provide an article, courtesy of NFTRH.com, and written by Gary Tanashian, with a bio on the Author provided at the end of the article.

The article, starting on the next page, is entitled:

““It is their job to entertain. It is your job to ignore...””

Biiwii.com was created in mid-2000 solely as a way to help get the message out about deeply-rooted problems about too much debt and leverage within the financial system. The concerns were confirmed and the message proved justified 3 to 4 years later as the system began to purge these distortions, resulting in a climactic washout extending from October, 2008 to March, 2009.

Along the way, a geek-like interest in technical analysis, a long-time interest in human psychology, and various unique macro market ratio indicators were added to the mix, with the result being a financial market newsletter (and dynamic interim updates), Notes From The Rabbit Hole (NFTRH) that combines these attributes to provide a service that is engaged and successful in all market environments by employing risk management first, and opportunity for speculation second.

But It Is What It Is: You can access Biiwii at its website: www.biiwii.com.

Notes From The Rabbit Hole: You can access NFTRH at its website: www.NFTRH.com

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Bob Weir, CFA
Director of Research

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Notes From The Rabbit Hole

“It is their job to entertain. It is your job to ignore...”

By **Gary Tanashian** (bio at the end of the article)

June 6, 2018

Agree 100%, [Charlie](#).

See: [Buy in May and Stay Invested](#)

Now, I am not of that ilk personally. My closely held biases are that: (a) the market's cycles can be interpreted and managed (although my bias also has led me astray at times, in my execution); and (b) that the economy, and by extension the markets, are not normal. These are not your grandpa's economy and markets because they are ginned and steroidally goosed by off-the-charts (i.e. experimental) central bank meddling. That is my bias in line with my entire history of public writing since 2004.

So I am not a stock market apologist, bull wise guy or “buy ‘n’ hold” stocks for the long-run tout. But I am also the guy who is frequently non-plussed about the mainstream media fanning the flames of investor/trader sentiment during inflammatory news cycles. As Charlie says “*it is their job to entertain*” and “*your job to ignore*”.

This applies not only in the major media. It applies to the minor media as well. Led by Zero Hedge, a whole raft of blogs and other entities are going to fan your flames with all sorts of opinionated, agenda driven, or just plain biased information. What Charlie has right is that it is absolutely imperative to tune it the hell out. That is because the bias never changes because it is promoting emotional viewpoints, promoting *sides*, teams. In the market, the only side is the right side, whether your little heart of hearts agrees with it or not.

The most recent example as I look around and see the stock market, as of 10:06 ET this morning, still intact to the rally scenario was the [NFTRH update from last week](#) that I have been highlighting. Sure, I am telling you that you should [consider this right-minded service](#) for your needs during both bullish and bearish phases [*←handy promo there, eh?*], but I am also insisting that you tune out the damn media as any sort of strategic, real-time source of information.

It is all entertainment (and worse), as Charlie says.

Here are the graphics that were included in the above-linked **NFTRH** update to help make the point that we needed to remain calm.



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Here is some of what investors are getting treated to in the media today.



World Bloomberg · 3 hours ago

As Soros Foresees Financial Crisis, Here Are His European Shorts

Billionaire George Soros, who warned of a looming financial crisis and an existential threat to the European Union on Tuesday, is shorting stocks from Stockholm to London. As political



Soros warns US-Europe alliance 'destruction' may cause major crisis
Reuters



George Soros is worried about another financial crisis
CNNMoney

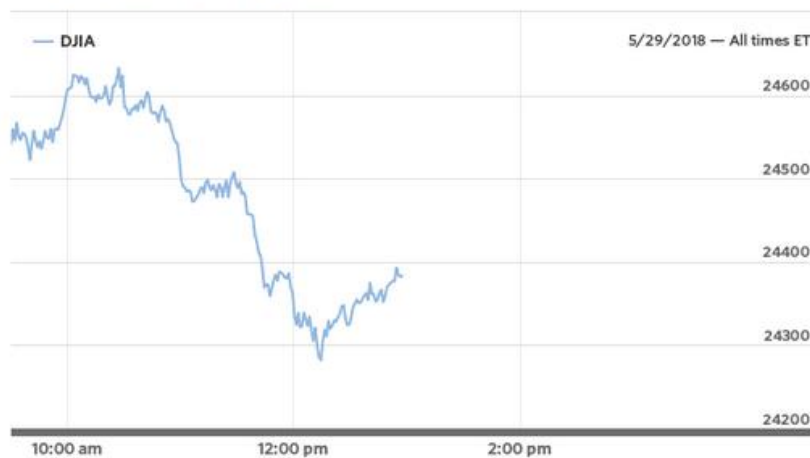
US to continue trade actions against China

The United States said on Tuesday that it will continue pursuing action on trade with China, days after Washington and Beijing announced a tentative solution to their dispute.

Read More >

292 people reacting

Dow industrials down 400 points as worries over Italy drive losses



- Don't be surprised by more downside in the S&P 500
- 5 things investors must watch as Italy turmoil shakes global markets



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It is not to say that Soros may not eventually be right, USA/China trade will not become a major issue, or Italy will not kill the world with contagion. But it is to say with 100% fact and accuracy that on the day investors were treated to these headlines, one week later they would be better off not having paid attention or at least taken it as yet more entertainment served up by the media.

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See NOTES, on the following page.



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NOTES

Biiwii: But it is what it is

NFTRH: Notes From The Rabbit Hole

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Biiwii.com is proud to be included in the **50 Blogs Every Serious Trader Should Read** from [TraderHQ.com](#).

See **ABOUT THE AUTHOR** on the following page



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ABOUT THE AUTHOR



Gary Tanashian is a financial market analyst, writer, and editor. He provides “Accurate financial market analysis and commentary focused on unbiased reality as opposed to preconceived assumptions.”

As a long-time participant in financial media (published at leading outlets like SeekingAlpha, Investing.com, and many more), Gary has learned how to communicate with people about often-complex material. He knows that it requires hard work, but he believes that there is no other way in order to provide the highest quality service to the public.

Gary is the owner of Biiwii.com (launched in 2004) and, later, NFTRH.com (launched in 2014).

Biiwii is a financial website that got it RIGHT in the run up to 2008, unlike many in the financial services industry.

He is the owner and publisher of the weekly premium financial market report Notes From The Rabbit Hole, which was launched in September, 2008.

Notes From The Rabbit Hole is a premium newsletter service (including detailed in-week updates) for people who care more about financial market realities than having their preconceived notions reinforced. <http://nftrh.com/nftrh-premium/>

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