



## MARKET TEASERS

**eResearch Corporation** is pleased to provide our brief commentary on market promotions, which are abundant. Some offer exciting opportunities; others are downright dangerous.

Subscribers will recognize that the “promoter” in this instance is an analyst and investment website that eResearch publishes on a regular basis.

Scott Chan writes regularly for **Investing Daily**. Recently, Mr. Chan wrote a “market teaser” about a small company that is developing a “cancer sniper” that, supposedly, will kill ALL cancers. It is currently focused on lung cancer and has conducted a “three”-person trial. The first few paragraphs of Mr. Chan’s teaser is produced below, followed by a Link to the entire promotional material.

A separate website that I thoroughly enjoy is *Stock Gumshoe*. Travis Johnson operates this investment website, and he tries to identify the unnamed companies that various tip-sheets promote. Set out below are the first few paragraphs of Mr. Johnson’s latest newsletter in which he identifies the mystery company being touted by Mr. Chan. A Link to Mr. Johnson’s newsletter is provided so that you can delight in finding out just what company Mr. Chan is promoting.

Happy reading!

---

---

### Excerpt from **Investing Daily**

**Breaking News!** Tiny \$75 million biotech just solved one of the world’s biggest problems and experts are now calling it the...

# CANCER SNIPER

A red target symbol consisting of a circle with a crosshair and several horizontal and vertical lines of varying lengths extending from the center, resembling a sniper's scope reticle.

- Clinically proven to **target and kill cancer cells** with virtually zero side effects... now shows an ability to eradicate all types of cancer
- This company has **zero competitors** and enjoys strong financial backing... and it’s loaded with \$107 billion in extra profit potential
- Low-price \$1.50 shares are **set to surge 667%** because of new rapid speed clinical trials... company enjoys FDA fast-track status



Dear Reader,

I have **urgent** news about saving the lives of millions of adults *and children*...

Because right now I'm holding a secret medical document in my hands signaling the end of cancer.

And behind it all is one tiny company I call the "**Cancer Sniper**" – with a profit potential unlike anything

I've ever seen in over 10 years of biomedical investment research.

Now here's your opportunity to...

**Help Cure 12,112,098 Americans  
And Get Rich As Cancer Dies!**



My name is Scott Chan.  
I'm a biotech financial analyst and ...

###

For the entire **Investing Daily** promotional article, <Ctrl-Click> on the following Link:

[Chan Promotion](#)

---

To learn the identity of the company being "teased" in the Chan article, see the next page.



## Excerpt from *Stock Gumshoe*

**BW:** I have included all of the opening gambit from Mr. Johnson's latest newsletter to give you an idea of what it is all about. The analysis of the "Cancer Sniper" is provided in the last paragraph below. Just <Ctrl-Click> on "Thinkolator answers here".



## WEEKEND UPDATE

August 19, 2018

Dear Bob,

Another slow, summer week has come and gone as we prepare for the hectic return to our daily postings in September, but there's still been plenty to keep investors' eyes jumping around their inboxes, and we managed to post a few new pieces this week. We started out the week with a look at Casey's wild "Brandt Oil" pitch about a new form of energy to save us all -- miss that one? Just <Ctrl-Click> below to...

SEE WHAT I FOUND

And the rest of the week that was?

Doc Gumshoe chimed in with an update from the world of Alzheimer's Disease, which: [you can see here.](#)

I took a second look at the "Next Amazon" pitch being circulated by Cabot -- this isn't a new one, but the ad is still moving around and I updated my thoughts on the company (which I own, too). [That story is here.](#)

And for the Irregulars, I broke the Friday File into two bite-size pieces for your chomping pleasure -- the first part is a teaser solution that several of you have asked for, the "Cancer Sniper" being pitched by Investing Daily that is supposed to be curing all cancers, starting with lung cancer, and generating 5,320% returns -- [Thinkolator answers here.](#)



**BW: If you like what you read on *Stock Gumshoe*, you can find out more at its website: [www.stockgumshoe.com](http://www.stockgumshoe.com). I love it.**

Bob Weir, CFA  
August 19, 2018

**Note:** All of the comments, views, opinions, suggestions, recommendations, etc., contained in this report are strictly those of the Authors and do not necessarily reflect those of eResearch Corporation.

#####

**eResearch** was established in 2000 as Canada's first equity issuer-sponsored research organization. As a primary source for professional investment research, our Subscribers (*subscription is free!!!*) benefit by having written research on a variety of small- and mid-cap, under-covered companies. We also provide unsponsored research reports on middle and larger-sized companies, using a combination of fundamental and technical analysis.

We complement our corporate research coverage with a diversified selection of informative, insightful, and thought-provoking research publications from a wide variety of investment professionals. We provide our professional investment research and analysis directly to our extensive subscriber network of discerning investors, and electronically through our website: [www.eresearch.ca](http://www.eresearch.ca).

eResearch does not manage money or trade with the general public, provides full disclosure of all fee arrangements, and adheres to the strict application of its Best Practices Guidelines.