



SEASONALITY TRENDS

eResearch Corporation is pleased to provide a graphic (next page) showing the seasonality trends of market indexes, sectors, and sub-sectors. This chart was compiled from data provided on the website of **Equity Clock**. Each morning, eResearch posts a report on its website that has links to that day's **Equity Clock** report as well as that of its sister publication, **Tech Talk**. eResearch strongly recommends that investors visit the respective websites, which feature the work of Don and Jon Vialoux. www.equityclock.com and <http://www.timingthemarket.ca/techtalk/>.

November 1, 2018

Seasonality: The following information regarding seasonality has been taken from the **Equity Clock** website:

Seasonality refers to particular time frames when stocks/sectors/indices are subjected to and influenced by recurring tendencies that produce patterns that are apparent in the investment valuation. Tendencies can range from weather events (temperature in winter vs. summer, probability of inclement conditions, etc.) to calendar events (quarterly reporting expectations, announcements, etc.). The key is that the tendency is recurring and provides a sustainable probability of performing in a manner consistent to previous results.

A seasonality study preferably uses at least 10 years of data. Most of our studies use 10-20 years of data; however, data may not always be available for periods greater than 10 years in length. Studies using less than ten years of data can be used, but they tend to be less reliable. Results of shorter-term studies have a higher chance of being skewed by a single data point.

The chart on the next page shows the periods of seasonal strength for each market segment. Each bar will indicate a buy and sell date based upon the optimal holding period for each market sector/index.

SECTORS IN FAVOUR IN NOVEMBER (1 starting and 1 ending this month):

Adding this month: Utilities

Deleting this month: U.S. Dollar Index

S&P/TSX Composite	From: October 28	-	Until: June 5
S&P 500 Index	From: October 28	-	Until: May 5
Dow Jones Industrials	From: October 11	-	Until: May 17
NASDAQ	From: October 9	-	Until: January 5
Russell 2000	From: October 6	-	Until: December 31
DJ Transports	From: October 2	-	Until: December 8
U.S. Dollar Index	From: October 15	-	Until: November 22
Energy	From: September 26	-	Until: December 22
Materials	From: October 1	-	Until: December 22
Industrials	From: October 8	-	Until: December 22
Consumer Discretionary	From: October 7	-	Until: December 22



Consumer Staples	From: October 1	-	Until: December 22
Health-Care	From: October 8	-	Until: December 4
Financials	From: October 7	-	Until: December 22
Technology	From: October 9	-	Until: December 22
Utilities	From: November 14	-	Until: December 22
Banks	From: October 8	-	Until: December 22
Bio-Techs	From: October 4	-	Until: February 24
Gas Utilities	From: October 7	-	Until: December 22
Retail	From: October 1	-	Until: December 22
Metals & Mining	From: October 3	-	Until: December 22
Natural Gas	From: September 1	-	Until: December 18

	January	February	March	April	May	June	July	August	September	October	November	December
S&P/TSX Composite						5				28		
S&P 500 Index					5					28		
Dow Jones Industrials					17					11		
NASDAQ	5			15			17			9		
Russel 2000		1		30						6		31
DJ Transports		3		16						2		8
VIX							18			12		
US Dollar Index	1		8		1	30		2	8	15	22	
Energy		1		30					26			22
Materials	20				5					1		22
Industrials			1		5					8		22
C. Discretionary		10		30						7		22
C. Staples			12		31					1		22
Health-Care			5				17			8		4
Financials			1	30		28	15			7		22
Technology				15			17			9		22
Utilities			12	30							14	22
Real Estate	20				5		1		19			
Banks		21		30						8		22
Biotechs	...	24				10	31			4		...
Gas Utilities			1		9					7		22
Retail	18			27						1		22
Metals & Mining	20				5					3		22
Gold	...	28					27			10		15
Silver	...	28				28		4				15
Copper	...			28		15	31					15
Oil		7							22			
Natural Gas			13			18			1			18

source: Equity Clock

Note: All of the comments, views, opinions, suggestions, recommendations, etc., contained in the Equity Clock articles, reports, files, documents, essays, etc., and which are distributed by eResearch Corporation, are strictly those of Equity Clock and do not necessarily reflect those of eResearch Corporation.



eResearch Corporation

eResearch was established in 2000 as Canada's first equity issuer-sponsored research organization. As a primary source for professional investment research, our Subscribers (*subscription is free!!!*) benefit by having written research on a variety of small- and mid-cap, under-covered companies. We also provide unsponsored research reports on middle and larger-sized companies, using a combination of fundamental and technical analysis.

We complement our corporate research coverage with a diversified selection of informative, insightful, and thought-provoking research publications from a wide variety of investment professionals. We provide our professional investment research and analysis directly to our extensive subscriber network of discerning investors, and electronically through our website: www.eresearch.ca.

eResearch does not manage money or trade with the general public, provides full disclosure of all fee arrangements, and adheres to the strict application of its Best Practices Guidelines.