

BNN BLOOMBERG MARKET CALL

eResearch Corporation is pleased to provide two excerpts from Wednesday's BNN Bloomberg Market Call Newsletter.

Set out below are the respective Market Outlook commentaries from two leading investment analysts, plus Links to their respective 45-minute video interviews.

MARKET OUTLOOK

**Bruce Campbell, President and Portfolio Manager at StoneCastle Investment Management
Focus: Canadian Equities**

We follow top-down economic and market indicators to help us to determine if our portfolios are on offence or defence at any given time.

The top-down economic indicators were strong during the entire market correction last fall. Only a select few indicators (like the Chemical Activity Barometer) have shown some weakness over the last few months.

We analyze the economic indicators using technical analysis on a short- and intermediate-term basis. One of the short-term indicators we track is the Citi Economic Surprise Index (CESI). Lately, we have started to see the technical indicator on the CESI bottom and improve. This signals that economists may be a little pessimistic with economic forecasts and economic numbers may surprise to the upside.

Our top-down technical indicators had us in neutral since last summer. We held a cash reserve during the correction last fall. In the last two weeks, we have started to see improvements in the technical indicators and, as a result, we have started to build our shopping list and put some of the cash reserve back to work in select areas.

VIDEO: Bruce Campbell's 45-Minute Video Interview <CTRL-CLICK> [HERE](#)

WEBSITE: stonecastlefunds.ca

TWITTER: [@sc_funds](https://twitter.com/sc_funds)

MARKET OUTLOOK

Jim Huang, President at T.I.P. Wealth Manager

Focus: North American Equities

As the unrelenting sell-off in late 2018 gave way to the rapid recovery of early 2019, optimism is returning to the market and all seems to be right again. After all, global economic growth remains at a healthy pace, and corporate earnings are expected to continue growing. Even the noises of trade war are sounding a bit less deafening now. Lastly, central bankers seem to have taken a step back in their quest to slow the pace of credit expansion, perhaps reacting to the market volatilities despite their protest to the contrary.

With major indexes having recovered much of their lost territory, key tests lie ahead. The first quarter has typically been below par over the last few years and this year could bring negative surprises in corporate earnings, as management teams dealt with multiple uncertainties in global trade and slowing real economies. Valuation has returned to neutral levels and the threat of over-zealous central banks is ever present. Opportunities do exist in a volatile market, but patience is the key.

VIDEO: Jim Huang's 45-Minute Video Interview <CTRL-CLICK> [HERE](#)

WEBSITE: tipvest.com

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Bob Weir, CFA - Contributing Analyst

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