

## Teaser Ad Exposed & Mystery Company Revealed

eResearch Corporation is pleased to provide a link, **on the next page**, to the latest blog on the *Stock Gumshoe* website that reveals a recent investment tout by a third party newsletter.

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### WHAT IS STOCK GUMSHOE

*Stock Gumshoe* is an investor blog, founded and operated by Travis Johnson (bio at the end of this article), that examines, analyzes, and dissects hype-filled teaser ads in third party newsletters, and then throws all of the clues into the “Thinkolator” to reach an “informed” opinion as to what is the touted mystery company that was hyped, but not disclosed, in the teaser ad.

### TEASER ADS

Investment newsletters, or tip-sheets, often use considerable hype, which usually includes a promise to reveal a great investment, in order to get investors to subscribe (for a fee). The name of the company is not disclosed until the investor becomes a paid subscriber to the newsletter.

### STOCK GUMSHOE MEMBERSHIP

You can become a *Stock Gumshoe* blog member, for FREE, although there is also a more informative PAY-FOR option (see below), so that you can benefit from the analytical sleuthing performed by Mr. Johnson on these teaser ads.

Free membership in *Stock Gumshoe* gives you an automatic subscription to the free Daily Update email newsletter, so that you will be amongst the first to learn about every teaser solution that *Stock Gumshoe* publishes.

You will also get a “login” that you can use to comment on articles or discussion topics, with the ability to submit reviews of investment newsletters for the edification of your fellow investors.

If you would like to see **everything** on the website, or start your own discussion topics, you can [join the Stock Gumshoe Irregulars](#), our premium membership).

You can learn more about *Stock Gumshoe* at its website: [www.stockgumshoe.com](http://www.stockgumshoe.com).

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**DAILY UPDATE**  
**January 17, 2019**

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**Dear Reader,**

Lots of questions came in over the past day or so regarding Matt McCall's pitch about his "Quantum Glass Battery" breakthrough stock ... some kind of crazy new battery that you can shoot with bullets and it will still charge your phone, and that will recharge faster and hold more power, therefore giving electric vehicles a real shot in the arm. So what is the story? Just click below on [HERE](#) to find out what I found:

**MYSTERY COMPANY REVEALED**

eResearch will remain secretive here and not reveal which company is being touted, leaving it to you to find out by reading the *Stock Gumshoe* article for January 17: [HERE](#)

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See **ABOUT THE AUTHOR** on the next page.

### ABOUT THE AUTHOR

Travis Johnson is an individual investor who founded Stock Gumshoe in 2007 as a way to air his dissections of overhyped marketing pitches, and to share the "secret" stocks that stock newsletters hype to get your attention and your subscription dollars. His thinking? If you already know what the "secret" stock is, you can make a much more reasonable and thoughtful decision about whether or not to commit to an expensive newsletter subscription. (And if you don't pay for the info, you will be more able to think for yourself about whether or not the investment is worth your money.) In his charmed life he has been, among other things, a university faculty member, a fundraiser, a writer, and a world-champion ice-cream scooper. Now he runs *Stock Gumshoe* for you, allowing us all to discuss and dissect the latest overheated stock ideas, as well as review and talk about investment newsletters and enjoy the commentary and opinions of *Stock Gumshoe*'s other special contributors and the discussion with our unusually attractive, erudite, and polite readers. Travis lives with Mrs. Gumshoe and all their little Gumshoes in the wilds of Western Massachusetts.

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Bob Weir, CFA, Contributing Analyst

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