

## Teaser Ad Exposed & Mystery Company Revealed

**DISCLOSURE:** *The contents of this report were researched, analyzed, and written by Travis Johnson for **Stock Gumshoe** for its website/blog, and were put into this report format, and published and distributed by **eResearch Corporation**.*

eResearch Corporation is pleased to provide a link, near the bottom of this page, to the latest blog on the *Stock Gumshoe* website that reveals a recent investment tout by a third party newsletter. To find out the mystery company, click on the [HERE](#) link below.

---

### DAILY UPDATE May 7, 2019

---

#### Dear Reader

Another day, another teaser pitch about "Pot Buyouts" as we day-dream about which little marijuana stock might get acquired by Coca Cola (or whomever). This time our day-dreaming starts with the teaser pitch from Jimmy Mengel, who is touting some ideas with his "Who Is Buying Weed" ad... he has got five candidates, although I got slowed down this afternoon and only got to the first one (don't worry, we will be back tomorrow) ... Just click below on [HERE](#) to find out what I found.

eResearch will not reveal which company is being touted, leaving it to you to find out by reading the always-interesting, always fun-reading *Stock Gumshoe* article, this one for **May 7**.

#### TEASER HEADLINE:

Pot Buyout Targets teased in Mengel's "Who's Buying Weed" pitch (part 1)

**MYSTERY COMPANY REVEALED: [HERE](#)**

---

BW: See the next page for information on *Stock Gumshoe*

## TEASER ADS

Investment newsletters, or tip-sheets, often use considerable hype, which usually includes a promise to reveal a great investment, in order to get investors to subscribe (for a fee). The name of the company is not disclosed until the investor becomes a paid subscriber to the newsletter.

## WHAT IS STOCK GUMSHOE

*Stock Gumshoe* is an investor blog, founded and operated by Travis Johnson (bio at the end of this article), that examines, analyzes, and dissects hype-filled teaser ads in third party newsletters, and then throws all of the clues into the “Thinkolator” to reach an “informed” opinion as to what is the touted mystery company that was hyped, but not disclosed, in the teaser ad.

## STOCK GUMSHOE MEMBERSHIP

You can become a *Stock Gumshoe* blog member, for FREE, although there is also a more informative PAY-FOR option (see below), so that you can benefit from the analytical sleuthing performed by Mr. Johnson on these teaser ads.

Free membership in *Stock Gumshoe* gives you an automatic subscription to the free Daily Update email newsletter, so that you will be amongst the first to learn about every teaser solution that *Stock Gumshoe* publishes.

You will also get a “login” that you can use to comment on articles or discussion topics, with the ability to submit reviews of investment newsletters for the edification of your fellow investors.

If you would like to see **everything** on the website, or start your own discussion topics, you can [join the Stock Gumshoe Irregulars](#), our premium membership).

## STOCK GUMSHOE WEBSITE

You can learn more about *Stock Gumshoe* at its website: [www.stockgumshoe.com](http://www.stockgumshoe.com).

See **ABOUT THE AUTHOR** on the next page.

## ABOUT THE AUTHOR

Travis Johnson is an individual investor who founded Stock Gumshoe in 2007 as a way to air his dissections of overhyped marketing pitches, and to share the "secret" stocks that stock newsletters hype to get your attention and your subscription dollars. His thinking? If you already know what the "secret" stock is, you can make a much more reasonable and thoughtful decision about whether or not to commit to an expensive newsletter subscription. (And if you don't pay for the info, you will be more able to think for yourself about whether or not the investment is worth your money.) In his charmed life he has been, among other things, a university faculty member, a fundraiser, a writer, and a world-champion ice-cream scooper. Now he runs *Stock Gumshoe* for you, allowing us all to discuss and dissect the latest overheated stock ideas, as well as review and talk about investment newsletters and enjoy the commentary and opinions of *Stock Gumshoe*'s other special contributors and the discussion with our unusually attractive, erudite, and polite readers. Travis lives with Mrs. Gumshoe and all their little Gumshoes in the wilds of Western Massachusetts.

## *Stock Gumshoe* DISCLAIMER

This site and *Stock Gumshoe* publications and authors do not offer individual financial, investment, medical or other advice. Nothing on this site should ever be considered to be personal advice, research or an invitation to buy or sell any securities. We also make mistakes and bad decisions sometimes, and our reasoning or data should be checked against trusted sources before they inform your investing decisions. Choices regarding how to invest your money or otherwise manage your life or finances are yours, we share only our analysis and opinion and all authors or commenters are individually responsible for the words and opinions they share here. Please read our important disclaimers and policies. *Stock Gumshoe* is supported by subscribers and by sponsors and advertisers. *Stock Gumshoe*'s employee authors will disclose holdings in any stock covered at time of publication and will not trade in any stocks written about for at least three days after publication.



## eResearch DISCLOSURE

eResearch was established in 2000 as Canada's first equity issuer-sponsored research organization. As a primary source for professional investment research, our Subscribers (*subscription is free!!!*) benefit by having written research on a variety of under-covered companies. We also provide unsponsored corporate research and complement this with a diversified selection of informative, insightful, and thought-provoking research publications from a wide variety of investment professionals. We provide our professional investment research and analysis directly to our extensive subscriber network of discerning investors, and electronically through our website: [www.eresearch.ca](http://www.eresearch.ca).

Bob Weir, CFA, Contributing Analyst

**Note:** All of the comments, views, opinions, suggestions, recommendations, etc., contained in this Article, and which is distributed by eResearch Corporation, are strictly those of the Author and do not necessarily reflect those of eResearch Corporation.